

CME Regulatory Guidelines

Accreditation Council for Continuing Medical Education (ACCME)

The ACCME is the accrediting body for institutions and organizations offering continuing medical education. Providers accredited by the ACCME must adhere to the Essential Areas and Accreditation Criteria as well as the Standards for Commercial Support.

<http://www.accme.org>

AdvaMed Code of Ethics

The Advanced Medical Technology Association (AdvaMed) represents companies that develop, produce, manufacture, and market medical products, technologies and related services and therapies used to diagnose, treat, monitor, manage and alleviate health conditions and disabilities (“Medical Technologies”).

<https://www.advamed.org/member-center/resource-library/advamed-code-of-ethics/>

<https://www.advamed.org/member-center/resource-library/medical-education-training-guidance-document/>

American Medical Association Gifts to Physicians from Industry (Opinion 8.061)

Designed to help physicians avoid the acceptance of inappropriate gifts.

<https://journalofethics.ama-assn.org/article/ama-code-medical-ethics-opinions-physicians-relationships-drug-companies-and-duty-assist-containing/2014-04>

Council of Medical Specialty Societies (CMSS) Code for Interactions

The CMSS is a non-profit organization for medical specialty societies committed to education, professionalism and quality of care.

<https://cmss.org/programs-and-resources/professional-standards/>

Office of Inspector General (OIG) Compliance Program Guidance

The OIG compliance program is an effort to engage the health care community in preventing and reducing fraud and abuse in federal health care programs.

<http://oig.hhs.gov/authorities/docs/03/050503FRCPGPharmac.pdf>

Pharmaceutical Research & Manufacturers of America (PhRMA) Code

PhRMA represents research-based pharmaceutical and biotechnology companies that develop and market medication to enable patients to live longer and healthier lives.

<https://phrma.org/resources/code-on-interactions-with-health-care-professionals>

Physician Payment Sunshine Act (PPSA)

The Physician Payment Sunshine Act (Sunshine Act) is part of the Affordable Care Act (ACA) and was recently created by Congress to ensure transparency in physicians' interactions with the pharmaceutical, biologic and medical device industries as well as group purchasing organizations. The final rule of the Act, which went into effect August 1, 2013, requires applicable manufacturers to report certain payments or transfers of value to physicians or teaching hospitals, including Corewell Health. All data is reported by the manufacturer to the Centers for Medicare and Medicaid Services and will be publically available. PPSA applies if your CME event is 1) attended by physicians, 2) has physician speakers, and 3) is being financially supported by a manufacturer that makes any prescription drug/biologic or any "non-exempt" medical device or supply.

<https://cmss.org/statements/ppsa-faqs/>

Stark Law

The Stark Law indicates that you cannot use education (CME) to induce referrals to an organization. Therefore, any CME-certified events where individuals not employed by Corewell Health will be invited to attend must charge a registration fee. Registration fee amounts must be pre-determined and pre-approved by the CME Department. Fees can vary depending on profession (i.e. higher registration fee for a physician vs. nurse), but once fees are set, they must be applied to all registrants.

<https://accme.org/news/accme-receives-clarification-from-cms-regarding-stark-ii-regulations/>